

# International Management



## Target audience

Executives, executive committees, subsidiary directors, international mobility managers, managers who work in an international context



## Prerequisite

No prerequisite



## Objectives

At the end of the training session, participants will have the tools to:

- Objectively analyze the behavior of their international contacts
- Avoid emotional reactions and serious mistakes
- Develop their know-how thanks to the methodology provided
- Better manage relations with other cultures
- Enrich work processes with "best practices"



## Added value

- Conducted by an expert consultant specialized in intercultural management
- Decoding the Nomad' Profiler
- Alternating theory and practical exercises
- Access to Digital Learning for one year
- Sharing best practices
- Personalized action plan



## Accessibility

All our training courses are accessible to people with disabilities. Each training project will be the subject of a case study by our teams, in order to adapt the training program.

## PROGRAMME OUTLINE

### LEARNING TO DECODE CULTURES

#### Understanding the impact of globalization

- Measure the impact of history, geography, regionalism, economics
- Evaluate the influence of religions, philosophies, social norms
- Understand the consequences of globalization on thought processes
- Identify the factors of harmonization
- Identify what separates and unite peoples

#### Understanding management in the world

- Use the intercultural grid in professional relations:
  - Identify the influence of the hierarchy
  - Evaluate approaches towards risk
  - Explore individualistic and collectivistic cultures
  - Understand time management
- Understand the term "management" in different cultures
- Explore the different management models and learn about the associated practices

### KNOWING HOW TO MANAGE IN INTERCULTURALISM

#### Identifying the different perceptions of the role of a manager

- Understand the image and role of the manager in different cultures
- Establish legitimacy and credibility
- Create and maintain trust

#### Managing without borders

- Adapt your communication
  - Decipher verbal and non-verbal communication
  - Deal with degrees of emotions and neutrality
  - Know how to give feedback, resolve conflicts
- Unify, convince and get people to follow
- Define your objectives and priorities
- Develop your leadership skills

### ADOPTING BEST PRACTICES

- Review targeted skills
- Analyze strengths and areas for improvement
- Determine best practices
- Create a tailor-made action plan



## Corporate Training Solutions

Duration: to define.

You wish to organise a specific training course ?

Contact us !