

Working with the United Kingdom

Target audience

Professionals who work with the United Kingdom

Prerequisite

No prerequisite

Objectives

Significantly increase participants' effectiveness in their professional relations with people from the United Kingdom

At the end of the training, they will have keys to:

- Adopt an intercultural approach
- Understand the context and culture of the United Kingdom
- Decipher cultural codes and analyze situations of incomprehension
- Adapt their communication and working methods
- Decode decision-making and negotiation processes

Added value



- Conducted by an expert consultant specialized on the United Kingdom
- Decryption of the Nomad' Profile
- Alternating theory and practical exercises
- Access to Digital Learning for one year
- Sharing of best practices and individual action plan



Corporate Training Solutions



Duration: to define.
You wish to organise a specific training course ?
Contact us !

Public Courses Next available sessions

Duration: 7 hours

 June 27, 2024, remote session
950 €HT/pers. Training session held in 

 October 08, 2024, Paris
1 010 €HT/pers.* Training session held in 

 December 12, 2024, remote session
950 €HT/pers. Training session held in 

* (Technical fees and lunch included)

PROGRAMME OUTLINE

Step 1: E-learning

ADOPTING AN INTERCULTURAL APPROACH

- Specify your context and expectations
- Become aware of cultural filters
- Discover your cultural profile

Step 2: Group training session

UNDERSTANDING BRITISH CULTURAL CODES

Discovering the cultural basics of the United Kingdom

- An island kingdom proud of its identity
- A class society marked by tradition
- A thousand-year-old history, a parliamentary monarchy
- A two-speed education system

Understanding British Values

- Powerful traditions fostering a spirit of openness
- Respect for rank and order, individualism and freedom
- Time is money, sport and self-improvement
- The proponents of personal space

OPTIMIZE YOUR PROFESSIONAL ACTION WITH BRITISH

Communicating with British

- Diplomatic language, politeness, euphemism, false friends
- Non-verbal communication, verbal cues and irony: the hidden messages
- British phlegm and humor

Adapting work methods

- Dress code, punctuality and formality
- Make yourself credible: honesty and reliability
- Fairness and equity: quashing favoritism
- Joint decisions

Conducting successful meetings and negotiations with British

- Break the ice to build trust
- Speak and act like a professional
- Meet deadlines scrupulously
- Manage conflict

Adopting best practices

- Recognize key principles
- Avoid pitfalls, mistakes and misunderstandings
- Create a tailor-made action plan

Step 3: E-learning to go further

EXPLORE COUNTRY PACKS

Developing your knowledge of the country

- Cultural guidelines
- Business life
- Overview