Working with Sweden



Professionals who work with Sweden



No prerequisite

Objectives

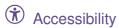
To significantly increase the effectiveness of participants in their professional relationships with their Swedish interlocutors.

At the end of the training, they will have the keys to:

- · Adopting an intercultural approach
- Understanding the context and culture of Sweden
- Deciphering cultural codes and analyzing situations of incomprehension
- Adapt their communication and working methods
- Decoding decision-making and negotiation processes

Added value

- Conducted by an expert consultant specialized from Sweden
- · Decrypting the Nomad' Profiler
- · Alternating theory and practical exercises
- · Access to Digital Learningfor one year
- Sharing of best practices and individual action plan



All our training courses are accessible to people with disabilities. Each training project will be the subject of a case study by our teams, in order to adapt the training program.

Corporate Training Solutions

Duration: to define. You wish to organise a specific training course ? Contact us!

g Public Courses Next available sessions

Duration: 7 hours

November 18, 2025, remote session 990 €HT/pers. Training session held in ■

PROGRAMME OUTLINE

Step 1: E-learning

ADOPTING AN INTERCULTURAL APPROACH

- · Specify your context and expectations
- · Becoming aware of cultural filters
- Discover your cultural profile

Step 2: Group training session

UNDERSTANDING SWEDISH CULTURAL CODES

Discovering the cultural basics of Sweden

- The Viking era, what remains of it?
- The history of Sweden and its neighbors
- The importance of the Swedish monarchy
- · European issues

Understanding Swedish Values

- · Family and parity
- Consensus and goodwill
- · The importance given to nature
- Equal opportunities according to Janteloven

OPTIMIZING YOUR PROFESSIONAL ACTION WITH THE SWEDES

Communicate effectively

- · Frankness and clarity of exchanges
- Deciphering non-verbal communication
- · Emotional Mastery and Self-Control

Adapting work methods

- · Anchoring your credibility: rigor, experience and dedication
- Building trust: listening skills and a spirit of co-decision
- Understanding the importance of social life in Sweden and its impacts on professional life
- Managing effectively: courtesy, discretion, listening skills and horizontal hierarchy

Conducting successful meetings and negotiations

- · Clarity and conciseness
- Propose to act
- The specificities of leadership in Sweden
- Reaching consensus

Adopting best practices

- · Recognize key principles
- · Avoid pitfalls, mistakes and misunderstandings
- · Create a tailor-made action plan

Step 3: E-learning to go further

EXPLORE COUNTRY PACKS

Developing your knowledge of the country

- · Cultural guidelines
- Business life
- Overview

