Akteos Training

# **Recruiting and Managing Staff in China**

### Carget audience

Business and project managers in China, managers of sites located in China, human resources directors recruiting staff in China, international mobility directors.

## O Prerequisite

No prerequisite

### Objectives

This meeting aims at significantly improve the delegates' efficiency in their professional relationships with the Chinese. By the end of the session, they will have acquired essential tools to:

- Better understand Chinese culture and context
- Decipher cultural codes and misunderstanding situations
- Analyze the Chinese labour market
- Apprehend the social relationships system in a bicultural context
- Anticipating the malfunctioning due to cultural differences
- Lead and manage staff and teams in China

### Added value

- Create your Cultural Profile
- Access to 70 Country Packs
- Pragmatic, fun e-learning
- Interactive method
- Acquire operational tools

### Corporate Training Solutions

Duration: to define. You wish to organise a specific training course ? Contact us !

### **PROGRAMME OUTLINE**

#### **MODULE 1 : RECRUITING STAFF IN CHINA**

#### 1. Learning about the cultural and legal frame

- · Identifying the bicultural situation and its consequences
- How the chinese firms work
- Establishing in China: the different options available (representative office, joint venture, wholly owned foreign entreprise)
- Knowing the social legislation: the new law on labour (01-01-2008)
- The unions and their role in the firm, the Communist Party, the administration

#### 2. Analysing the Chinese labour market

- A rapidly growing yet poor market
- The wages and social welfare: legal system, options
- Evaluating the geographical situation
- Qualifications, diplomas, competencies
- Staff turn-over

#### 3. Defining the conditions and methods of recruiting

- The recruitment: peculiarities due to qualitative aspects of the abour market. Qualitative and quantitative objectives
- Specific modes of operation: the internal actors of the firm
- The official public organisms: FESCO-Foreign Entreprises Service Company, CIIC-China International intellectech Company
- Direct or cabinet recruitment

### 4. Adapting the procedure and the recruiting methods to the Chinese market

- · Functions and profiles
- Advertisements, direct approach research
- Interviews and tests

#### **MODULE 2 : MANAGING THE STAFF AND THE TEAMS**

#### 1. Local managment or expatriate

- Factors to take into account:
  - Cultural difference
  - Qualifications and competencies
  - Training background: french, chinese, intercultural
  - Comparative costs
- Elements of choice: willpower or pragmatism?

#### 2. Local management

- Labour market integration
- Knowledge of firm work relations
- Understanding of politics and business strategies
- Managers of Chinese staff, go-betweens

#### 3. The expatriates' management

- Relation with the head office and the parent company
- The know-how
- Financial power

#### 4. Securing the loyalty of partners

- · Giving a sense of responsability and organising career development plans
- Giving training sessions, developing intercultural management
- Reciprocal assessment and putting forward a coherent salary plan

#### 5. Determining the pay system

- · Analysing the market and the salary average
- · Defining the elements of the salary
- Setting up "packages"



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