

Learning from the Chinese strategic mindset



Target audience

Staff working with the Chinese:

- Human resources managers
- Strategic directors
- Senior and middle managers



Prerequisite

No prerequisite



Objectives

This seminar aims to make the participants think again on their management culture by comparing Western and Chinese types of management, and to open their mind to another strategy and approach of efficiency.

- Stand back from the Western managing methods
- Increase the efficiency of one's strategy in a complex world
- Recognize and take advantage from the opportunities
- Have a better time management
- Manage the changes in the firm more efficiently



Added value

- Create your Cultural Profile
- Access to 70 Country Packs
- Pragmatic, fun e-learning
- Interactive method
- Acquire operational tools



Corporate Training Solutions

Duration: to define.

You wish to organise a specific training course ?
Contact us !

PROGRAMME OUTLINE

MODULE 1: UNDERSTANDING THE CHINESE MODEL

1. Chinese mindset and Chinese History

- 5000 years of History, the most ancient society in the world
- Language as the host of mind: reasoning and specific competences in the Chinese language
- Philosophical references: Confucius and the Tao
- Knowing the great Chinese references: the Tao, Yin Yang and the 5 elements
- History of the relations between China and the West
- The role of History, humiliation, revolution and modernity

2. Identifying the Chinese model

- Modern China, the biggest economical success of all times
- Contracting China and engineering China
- What does China learn from the West?

MODULE 2: LEARNING FROM THE CHINESE MODEL

1. Putting the Western model into perspective

- Identifying the Western management values
- Rational and analytical mindset: gains and losses
- What can the West learn from China?

2. Learning from China in terms of strategic model

- Adding operational efficiency to strategic efficiency
- The Ying-Yang as a changing process
- Thinking like an entrepreneur: recognizing and taking advantage of the opportunities
- Get acquainted with a new vision of time
- A circular strategy for a new management model