

Living and working in the United States



Target audience

Employees of the company and their spouses, expatriates in the United States



Prerequisite

No prerequisite



Objectives

Significantly increase the effectiveness of participants in their professional relationships with American people and facilitate their personal and family integration

At the end of the training, they will have keys to:

- Adopt an intercultural approach
- Understand the context and culture of the United States
- Decipher cultural codes and analyze situations of incomprehension
- Adapt their communication and working methods
- Decode decision-making and negotiation processes



Added value

- Conducted by an expert consultant specialized on the United States
- Decryption of the Nomad' Profile
- Alternating theory and practical exercises
- Access to Digital Learning for one year
- Sharing of best practices and individual action plan



Corporate Training Solutions

Duration: to define.

You wish to organise a specific training course ?
Contact us !




Public Courses

Next available sessions

Duration: 7 hours




July 04, 2024, Paris

1 010 €HT/pers.* Training session held in 



November 28, 2024, Paris

1 010 €HT/pers.* Training session held in 

* (Technical fees and lunch included)

PROGRAMME OUTLINE

Step 1: E-learning

ADOPTING AN INTERCULTURAL APPROACH

- Specify your context and expectations
- Become aware of cultural filters
- Discover your cultural profile

Step 2: Group training session

SUCCESSFULLY INTEGRATING IN THE UNITED STATES

Discovering the cultural basics of the United States

- An immense, multicultural and multilingual territory
- Pioneering spirit, war of independence and the American dream
- The issue of religion: belonging to a community
- Federal State and Federated States: Power Dynamics in the United States
- The economic and social challenges of the world's largest economy

Understanding American Values

- WASP culture: a founding reference
- *Self-Made Man* and *Bill of Rights*: freedom above all
- "Time is money"
- Mobility as a way of life

Living in the United States

- Prepare for culture shock
- Succeed in social and family integration
- Adapting to your new environment

SUCCEED IN YOUR PROFESSIONAL MISSION IN THE UNITED STATES

Communicating with Americans

- Private sphere and public sphere
- *Walk the talk*
- Use clear and concrete language
- Build trust, encourage and provide feedback

Adapting work methods

- The paradigms of effective work: planning, efficiency, responsiveness
- Managing in the United States: taking responsibility, demonstrating firmness and pragmatism
- Team spirit and sense of competition
- Value creativity and surpassing oneself

Adopting best practices

- Recognize key principles
- Avoid pitfalls, mistakes and misunderstandings
- Create a tailor-made action plan

Step 3: E-learning to go further

EXPLORE COUNTRY PACKS

Developing your knowledge of the country

- Cultural guidelines
- Business life
- Overview