

Effective Cross-cultural Communication

Target audience

Employees and managers who work in a multicultural environment and wish to acquire communication tools and understanding of intercultural issues

Prerequisite

No prerequisite

Benefits of Attendance

At the end of the training session, participants will have the tools to:

- Become aware of cultural differences
- Decipher cultural codes and communication patterns
- Anticipate dysfunctions due to cultural differences
- Acquire tools to communicate successfully in a multicultural environment

The key points

- Conducted by an expert consultant specialized in intercultural communication
- Decoding the Nomad' Profiler
- Alternating theory and practical exercises
- Access to Digital Learning for one year
- Sharing best practices
- Personalized action plan







Corporate Training Solutions

Duration: to define.

You wish to organise a specific training course ?
Contact us !

Public Courses Next available sessions

Duration: 14 hours

-  June 12 & 13, 2023, Paris
1590 €HT/pers.* Training session held in 
-  July 17 & 18, 2023, Paris
1590 €HT/pers.* Training session held in 
-  October 2 & 9, 2023, remote session
1490 €HT/pers. Training session held in 

* (Technical fees and lunch included)

PROGRAMME OUTLINE

UNDERSTANDING CULTURAL CODES

- Understanding the foundations of culture
- Avoiding the "stereotype" trap
- Assess interactions between cultures (at the individual, functional, organizational and national levels)
- Map cultural differences using the Nomad' profile

DEVELOPING INTERCULTURAL SKILLS TO REFINE COMMUNICATION

- Analyze your personal cultural profile
- Communicate more effectively
 - Understand the impact of verbal and non-verbal communication
 - Identify your professional contacts' style and method of communication
 - Communicate information in an appropriate style
 - Ensure the correct understanding of messages
- Adopt a common language and diversified communication

MEETING THE CHALLENGES OF REMOTE COMMUNICATION

- Identify the unique problematic of remote communication
- Set up an efficient infrastructure
- Refer to the four pillars of remote communication: preparation, purpose, process, people
- Adjust oral communication style accordingly
- Write clear emails in a style adapted to each recipient
- Prepare and lead a videoconference

ADOPTING BEST PRACTICES

- Review targeted skills
- Analyze strengths and areas for improvement
- Determine best practices