

International Management



Target audience

Executives, executive committees, subsidiary directors, international mobility managers, managers who work in an international context



Prerequisite

No prerequisite



Objectives

At the end of the training session, participants will have the tools to:

- Objectively analyze the behavior of their international contacts
- Avoid emotional reactions and serious mistakes
- Develop their know-how thanks to the methodology provided
- Better manage relations with other cultures
- Enrich work processes with "best practices"



Added value

- Conducted by an expert consultant specialized in intercultural management
- Decoding the Nomad' Profiler
- Alternating theory and practical exercises
- Access to Digital Learning for one year
- Sharing best practices
- Personalized action plan



Corporate Training Solutions

Duration: to define.
You wish to organise a specific training course ?
Contact us !



Public Courses Next available sessions

Duration: 14 hours



July 08 & 09, 2024, Paris
1610 €HT/pers.* Training session held in



October 10 & 11, 2024, Paris
1610 €HT/pers.* Training session held in

* (Technical fees and lunch included)

PROGRAMME OUTLINE

LEARNING TO DECODE CULTURES

Understanding the impact of globalization

- Measure the impact of history, geography, regionalism, economics
- Evaluate the influence of religions, philosophies, social norms
- Understand the consequences of globalization on thought processes
- Identify the factors of harmonization
- Identify what separates and unite peoples

Understanding management in the world

- Use the intercultural grid in professional relations:
 - Identify the influence of the hierarchy
 - Evaluate approaches towards risk
 - Explore individualistic and collectivistic cultures
 - Understand time management
- Understand the term "management" in different cultures
- Explore the different management models and learn about the associated practices

KNOWING HOW TO MANAGE IN INTERCULTURALISM

Identifying the different perceptions of the role of a manager

- Understand the image and role of the manager in different cultures
- Establish legitimacy and credibility
- Create and maintain trust

Managing without borders

- Adapt your communication
 - Decipher verbal and non-verbal communication
 - Deal with degrees of emotions and neutrality
 - Know how to give feedback, resolve conflicts
- Unify, convince and get people to follow
- Define your objectives and priorities
- Develop your leadership skills

ADOPTING BEST PRACTICES

- Review targeted skills
- Analyze strengths and areas for improvement
- Determine best practices
- Create a tailor-made action plan