



The intercultural management specialist



akteos  
the power of real exchanges

Akteos is the partner of international businesses that make the most of their staff's human potential.

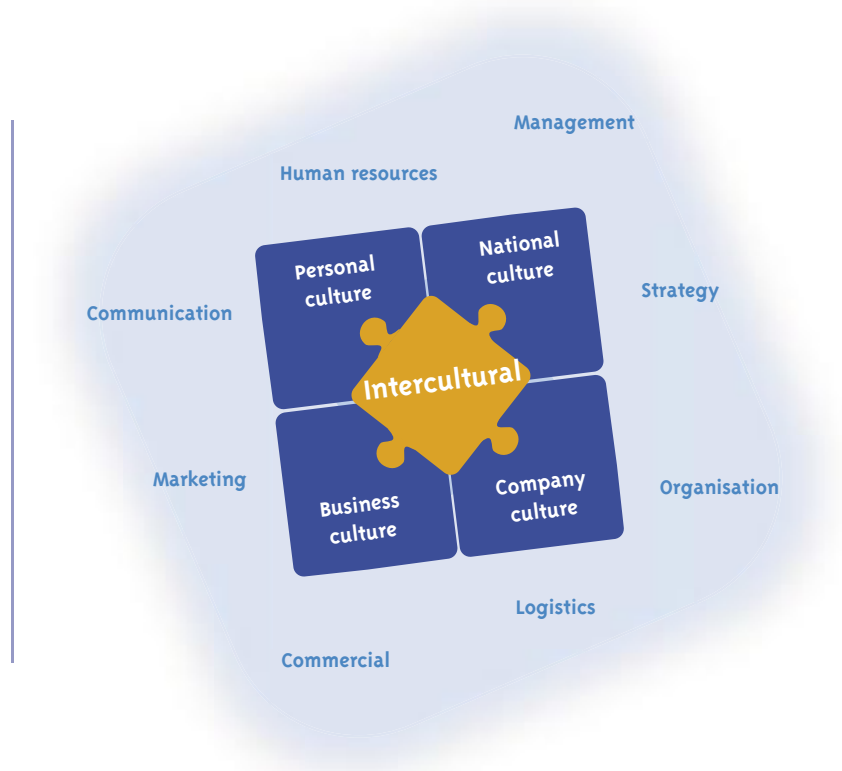
Consultancy - Coaching - Training

# The intercultural: potential worth developing

Akteos' objective is to manage the risks arising from cultural differences, and develop diversity as an asset.

The intercultural aspect is an essential element of a company. **Managing differences and seeking synergies** are strategic stakes at issue if you want to improve your competitiveness on an international scale.

In order to manage, communicate and negotiate in a constantly changing world, as well as adapt, save time and win contracts, you need to acquire new areas of know-how.



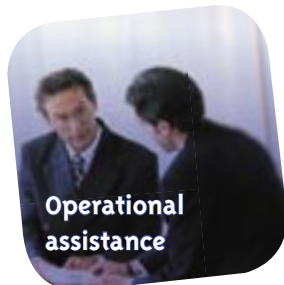
## An approach tailor-made to your projects

Akteos offers consultancy, coaching and training services, and helps you set up an action plan integrating the intercultural diversity of your company. Its expertise and reactivity mean that it can meet any specific requirements you may have.



**Situation audit**

Making an **intercultural diagnosis** of your organisation



**Operational assistance**

Developing the potential of your managers and teams: **coaching, team building**



**Personalised training**

Giving your staff the means to become **rapidly operational**



**Capitalising assets**

Developing your experience in order to establish **good practices**

# Original and effective solutions

Akteos takes action with the company on several levels to develop the skills of your staff and assist in internationalising your teams. We adapt to your core business, target and strategy, using the following guidelines:

## Intercultural awareness

- Becoming aware of the impact of the culture within the company
- Developing intercultural skills
- Working in a multicultural team

## Focus on countries

- Preparing for expatriation
- Managing a return from abroad
- Living and working in France
- Working with other cultures
- Welcoming a foreign clientele

## Business culture

- Managing human resources and mobility
- Developing commercial relations
- Positioning a brand on the international stage
- Mastering communication tools

## Managerial assistance

- Remote management of a team
- Making a success of setting up abroad
- Facilitating the coming together of companies with different cultures
- Introducing a policy on diversity

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Consult the training catalogue  
[www.akteos.com](http://www.akteos.com)

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## An international network to assist you

### E-Learning @

The **intercultural navigator**, a work tool available on the Internet, enables you to study cultural differences and develop your skills.

It includes:

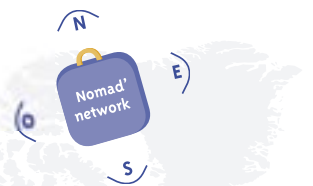
- An intercultural training module
- A questionnaire to define your cultural profile and position you as regards the target country's specific features
- Access to information on each country, mainly focused on professional topics

Akteos takes action on an **international level and can assist your teams anywhere in the world.**

The **140 Akteos consultants** take action in over **70 countries**, within and outside France.

They also manage the **Nomad' network**, a real support when integrating into a new country or a multicultural team. This network brings together people who work in an international environment and wish to share their experiences:

- In a space designed for information, discussion and exchanges on-line
- During meetings in Paris organised by Akteos





## We have provided services to the following:

AFD - Alcatel - Altadis - Arc International - Areva - Arkema  
 Atofina - AXA - Bacou Dalloz - Banque Covefi  
 Bayer CropScience - Biomérieux - Boston Scientific  
 Bureau Veritas - Calor - Carrefour - Céline - CFAO - CNIM  
 CGE - Dalkia - Dassault - Décathlon - Degrémont - Deloitte  
 DMS - EDF - Eurocopter - Eurosport - Essilor - Faurecia - Firmenich  
 Fives Lille - France Telecom - GDF - Gefco - GlaxoSmithKline  
 Groupama - Guerlain - Hager Electro - HEC - Hermès  
 Hutchinson - Inergy - Laboratoires Abbott - Lafarge  
 Lisi Automotive - L'Oréal - Manitou BF - Merial - Michelin  
 Nestlé Waters - Nissan - Novartis - OCDE - Orange International  
 PSA Peugeot Citroën - Philips - Plastic Omnium  
 Price Waterhouse Coopers - Renault - Reuters  
 Rohm and Haas - Saint Gobain - Sanofi Aventis  
 Schneider Electric - Servier - Sidel - Siemens - Société Générale  
 Sodeb'O - Solios - Statoil - ST Microelectronics - Thales  
 Thomson - Total - TTE - TRW - Turbomeca - Ubisoft - Valeo  
 Vallourec - Valois - Veolia - Wavecom - YSL Parfums...



Akteos is approved by the Cercle Magellan,  
 a professional network of international  
 Human Resources managers.



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Creator of international dynamics, the Akteos group,  
 together with Unilangues and 4T, provides your teams  
 with the assets they need to manage their professional  
 exchanges throughout the world.